Medalogix’s Predictive Technology Focuses on Hospice Appropriateness

Users experience a 62% increase in identification of hospice-appropriate patients.

A study conducted by Nashville-based healthcare technology company Medalogix and peer-reviewed by Vanderbilt University shows that Medalogix’s Bridge technology “decreases the risk of patient death in the home healthcare setting by 52%,” a statement from Medalogix reports.

The study also finds that Bridge “reduces by 30% the risk of early death during hospice home care for the terminally ill.” Medalogix Bridge is a clinical support tool that assists clinicians in identifying and managing the right patients for hospice care at the right time.

According to the Dartmouth Atlas of Health Care, more than 80% of patients with chronic diseases want to die at home, the statement continues. Hospice treatment allows patients to do that, but qualified patients are often not identified quickly enough.

In fact, the Centers for Disease Control and Prevention report that only 25% of Americans actually die in their homes. Medalogix Bridge users, however, experience a 62% increase in identification of hospice-appropriate patients; additionally, the statement says, Bridge increases days spent on hospice by 21%.

The Status Quo on Data Quality Costs Companies Millions

by Jeff Brown

It’s a multi-million-dollar proposition. However, only 25% of companies enforce data quality standards; even fewer have formal metrics to measure data quality.

There’s a debate between quality and cost in practically every business transaction. Like deciding whether to build that outdoor deck in time for the Fourth of July on your own or hire a contractor, results are often dependent on skill level, time investment and willingness to absorb risks associated with the task.

That same debate happens almost every day in the C-suite regarding corporate data. It’s the same data that regulators demand meet strict compliance requirements, that the government checks against stringent legal standards and that organizations depend on to make smart financial decisions. It’s the one item – well, millions upon millions of items – that can either make or break a business, and yet some still leave data quality up to chance.

That’s according to industry research firm Gartner Inc.’s year-long study on data quality that was released in late 2014, finding only a quarter of the companies surveyed enforce data quality standards. The same report shows fewer, only 18%, of organizations, have formal metrics to measure data quality.

Considering how vital data is today – from marketing efforts to risk management – the lack of data quality measures should be a wake-up call to business leaders. Gartner estimates the annual financial impact of poor data quality is $13.3 million, on average.

That’s combined with market analysis firm IDC’s finding that data is doubling in size every two years, meaning problems are only growing. Suddenly having “bad data” isn’t just a theory, but a multi-million-dollar liability. Fortunately, there’s still something organizations can do to correct any wrongdoings.