Product and Service Providers Take the Stage – Again! – for 8th Annual Vendor Issue

It’s time for Vendorpalooza again!

In the second edition of this year’s Special Report, we profile another of the predictive analytics industry’s key vendors, products and services and we offer detailed case studies and executives’ commentary about the industry and their companies’ roles in driving – and adapting to – the sea changes occurring in it. In addition:

- Industry News includes recent developments in the space
- Opinion offers insights from executives at leading vendor companies
- Each Case Study provides a closer look at vendors in action
- Catching Up With … introduces thought leaders in the vendor community

This issue also features expert commentary on what to watch for in 2018. When it happens, these will be the companies making it so.

Predictive Analytics Industry Vendor Company Profiles

Summary profiles of industry vendors

MILLIMAN INC.

Chief executive’s name: Steve A. White FSA EA MAAA, CEO and President

Complete company contact information:

- Milliman Corporate Offices: 1301 Fifth Avenue Suite 3800 Seattle WA 98101-2605
- Milliman Advanced Risk Adjustment: Diane Laurent, Managing Director, Milliman Advanced Risk Technologies, 203-256-9900, diane.laurent@milliman.com
- Product information: www.millimanriskadjustment.com

Year your first predictive analytics application was introduced: Milliman Advanced Risk Adjusters is an easy-to-install and integrated software product delivering a powerful suite of risk adjustment and predictive models that are widely used for assessing risk in commercial, Medicaid and Medicare populations. First introduced in 2009, today the software offers models based on available data:

- Pharmacy data only – MARA RxAdjusters
- Medical data only – MARA DxAdjusters
- Medical and Pharmacy data – CxAdjusters

The federally developed HHS-HCC risk adjustment models are implemented in MARA to support clients who enroll members in the health Exchanges under the Affordable Care Act. MARA concurrent and prospective risk adjustment models output individual risk scores for six health service categories -- inpatient, outpatient, emergency room, physician, pharmacy and other medical services -- adding up to the total risk score. Inpatient and emergency risk scores can be used to predict the probability of admissions and ER events. Recently, MARA has added a Rising Risk model to provide early indicators of individuals who may benefit from interventions to manage care.

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